



Sarah Dussault &lt;sarah.dussault@lacity.org&gt;

## FW: Request for City Council Motion to Restrict Overnight Parking for Oversized Vehicles in Hollywood

2 messages

Howard, Rick &lt;[REDACTED]&gt;

Tue, Mar 8, 2016 at 5:46 PM

To: Nikki Ezhari &lt;nikki.ezhari@lacity.org&gt;

Cc: "sarah.dussault@lacity.org" &lt;sarah.dussault@lacity.org&gt;, "Darian, Craig"

[REDACTED], "Siraki, Anita" &lt;[REDACTED]&gt;, "Wong, Gail" &lt;[REDACTED]&gt;, "Card, Cassandra" &lt;[REDACTED]&gt;

Nikki,

I wanted to follow up on the e-mail below. Have you been able to review this important matter with Councilmember Ryu? All of the businesses who asked to be copied on the e-mail are requesting an update. Is the Councilmember prepared to introduce a Motion to City Council on our behalf? Please let me know at your earliest opportunity. Thanks very much.

Rick

\*\*\*\*\*

Richard Howard

Executive Vice President &amp; Chief Operating Officer

Occidental Entertainment Group Holdings, Inc.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

www.OccidentalEntertainment.com



From: Howard, Rick

Sent: Tuesday, February 16, 2016 12:46 PM

To: 'david.ryu@lacity.org' &lt;david.ryu@lacity.org&gt;; Nikki Ezhari &lt;nikki.ezhari@lacity.org&gt;

Cc: 'gladden@fotokem.com' <gladden@fotokem.com>; 'nata.butler@lastudios.com' <nata.butler@lastudios.com>; 'twong@fotokem.com' <twong@fotokem.com>; 'swack@gmail.com' <swack@gmail.com>; 'm.keenan@fotokem.com' <m.keenan@fotokem.com>; 'geske@fotokem.com' <geske@fotokem.com>; 'John Long (john@buddha-jones.com)' <john@buddha-jones.com>; 'Tony Carmona'

1. The first part of the document is a list of the names of the members of the committee.

2. The second part of the document is a list of the names of the members of the committee.

3. The third part of the document is a list of the names of the members of the committee.

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8. The eighth part of the document is a list of the names of the members of the committee.

<tony@stunstudios.com>; 'bill@chainsawedit.com' <bill@chainsawedit.com>; 'steve@chainsawedit.com' <steve@chainsawedit.com>; 'Kristina' <andresanala@aol.com>; 'carol@yuco.com' <carol@yuco.com>; 'Jason Carson' <jasoncarson@recordplant.com>; 'mario lejman@chromehearts.com' <mario.lejman@chromehearts.com>; 'maria@graye-la.com' <maria@graye-la.com>; 'harryweinblatt@libraicather.com' <harryweinblatt@libraicather.com>; 'Dan' <dan@shadowmachine.com>; 'Corey Campodonico' <corey@shadowmachine.com>; 'Alex Bulkley' <alex@shadowmachine.com>; 'florian@shadowmachine.com' <florian@shadowmachine.com>; Wong, Gail <gail@occidentalentertainment.com>; 'Cassandra Brown' <Cassandra@OccidentalEntertainment.com>; 'Cassandra@OccidentalEntertainment.com'; Siraki, Anita <Anita@occidentalentertainment.com>; Davis, Marcus <Marcus@occidentalentertainment.com>; 'Darian@OccidentalEntertainment.com' <Darian@OccidentalEntertainment.com>; 'Lisa Schechter' <lisa@mediadistrict.org>; 'Stan Hathaway' <stanhathaway@spiusdesign.com>

**Subject:** Request for City Council Motion to Restrict Overnight Parking for Oversized Vehicles in Hollywood

Dear Councilmember Ryu:

Thank you very much for meeting with Lisa Schechter from the Hollywood Media District and me earlier this month. I appreciate the opportunity to discuss with you and your staff some of the problems we have experienced in our neighborhood.

Of serious concern is the problem of oversized vehicles parking in the neighborhood, where the owners essentially set up residence. The problems we have encountered as a result include, but are not limited to, the following:

- Large quantities of trash thrown in the street.
- Urine and Feces on the street.
- Used hypodermic needles and condoms discarded on the street.
- General intimidation to the neighborhood from the occupants of the vehicles.
- No parking for legitimate business clients.
- The appearance of drugs being sold from the vehicles.
- The appearance of prostitution being conducted from the vehicles.

As I mentioned, last year we were able to get overnight parking restrictions for all vehicles in the neighborhood between Highland & La Brea (running north and south) and Santa Monica & Willoughby (running east and west), for 7 of the 11 inclusive blocks, via the petition process with DOT. However, 4 blocks remain where there are no restrictions, as follows:

- Block 1 - Sycamore Avenue, between Romaine Street and the Alley South of Santa Monica Boulevard.
- Block 2 - Mansfield Avenue, between Romaine Street and Santa Monica Blvd for the East Side, and the Alley for the West Side.
- Block 3 - Romaine Street, between LaBrea Avenue and Sycamore Avenue.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for the company's financial health and for providing transparency to stakeholders. The text also mentions that proper record-keeping helps in identifying trends and making informed decisions.

2. The second part of the document outlines the various methods used to collect and analyze data. It includes a detailed description of the survey process, the selection of participants, and the tools used for data collection. The analysis section describes how the data was processed and the statistical methods employed to draw conclusions.

3. The third part of the document presents the findings of the study. It includes a series of tables and graphs that illustrate the results of the data analysis. The text provides a clear and concise summary of the key findings, highlighting the most significant trends and patterns observed.

4. The final part of the document discusses the implications of the findings and provides recommendations for future research. It suggests that further studies should be conducted to explore the relationship between the variables identified in this study. The text also offers practical advice for the company based on the findings, such as improving internal controls and enhancing communication with stakeholders.



Block 4 - Romaine Street, between Sycamore Avenue and Orange Drive.

Our request to you as our Councilmember is that you introduce a Motion with City Council to restrict overnight parking (between 2am and 6am) for these four blocks for oversized vehicles (those in excess of 22 feet in length or 84 inches in height) per California Vehicle Code 22507 and Municipal Code Section 80.69.4.

I make this request on behalf of our company, Occidental Entertainment Group Holdings, which owns and operates approximately three dozen properties in and around the Hollywood area, including a dozen soundstages, a lighting & grip company, and a prop company. And as you know, LAPD and the local BID are in favor of this request.

I am also joined in this request by other concerned businesses in the neighborhood, including the following, who are copied on this e-mail and who have their own negative experiences resulting from the oversized vehicles.

- 5+Design
- Bell Sound
- Buddha Jones
- Chainsaw
- Christina Lucchia
- Chrome Hearts
- DE Capital
- Fotokem
- Libra Leathers
- Margarita Mix
- Record Plant
- Shadow Machine
- Siren Studios
- Yu+Co

These issues affect several hundred employees and clients who live, work, and do business in the neighborhood. Please give this important matter your immediate attention. We look forward to hearing back from you soon.

Best regards,

Rick Howard



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Richard Howard

Executive Vice President &amp; Chief Operating Officer

Occidental Entertainment Group Holdings, Inc.

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follow us!

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Nikki Ezhari <nikki.ezhari@lacity.org>

Tue, Mar 15, 2016 at 11:35 AM

To: "Howard, Rick" &lt;howard@occidentalentertainment.com&gt;

Cc: "sarah.dusseault@lacity.org" &lt;sarah.dusseault@lacity.org&gt;, "Darian, Craig"

&lt;craig@occidentalentertainment.com&gt;, "Siraki, Anita" &lt;Anita@occidentalentertainment.com&gt;, "Wong, Gail"

&lt;gail@occidentalentertainment.com&gt;, "Card, Cassandra" &lt;Cassandra@occidentalentertainment.com&gt;

Hi Howard,

I have the petition for no parking from 2-6 am for Sycamore do you think you can get a petition for the other streets? This office does not like bypassing the process my doing a motion without community input, specially in commercial area's.

Thanks,

COUNCILMEMBER • DISTRICT 4

**DAVID RYU**

SERVING OUR NEIGHBORHOODS

**Nikki Ezhari**

Senior Field Deputy

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[Quoted text hidden]

Figure 1. Schematic diagram of the experimental setup.